

1 FRANCIS O. SCARPULLA (41059)
CRAIG C. CORBITT (83251)
2 CHRISTOPHER T. MICHELETTI (136446)
ZELLE HOFMANN VOELBEL & MASON LLP
3 44 Montgomery Street, Suite 3400
San Francisco, CA 94104
4 Telephone: (415) 693-0700
Facsimile: (415) 693-0770
5 fscarpulla@zelle.com
ccorbitt@zelle.com

6
7 *Lead and Liaison Counsel for
Indirect Purchaser Class*

8
9 **UNITED STATES DISTRICT COURT**
10 **NORTHERN DISTRICT OF CALIFORNIA**
11 **OAKLAND DIVISION**

12 IN RE STATIC RANDOM ACCESS
MEMORY (SRAM) ANTITRUST
13 LITIGATION

Case No. 4:07-md-1819 CW
MDL No. 1819

14 **NOTICE OF COMPLIANCE REGARDING
NOTICE PLAN**

15 This Document Relates to:
16 ALL INDIRECT PURCHASER ACTIONS

Hearing Date: October 6, 2011
Time: 2:00 p.m.
Courtroom: 2, 4th Floor
Judge: Hon. Claudia Wilken

1 Pursuant to paragraph 13 of the Order Granting Preliminary Approval of Distribution Plan
2 and Notice Plan and Setting Fairness Hearing (DE 1361) (the "Order"), IP Plaintiffs' Counsel submit
3 this Notice of Compliance with paragraphs 10 and 11 of the Order. In support thereof, IP Plaintiffs'
4 Counsel submit the attached Exhibit 1, *i.e.*, the Declaration of Dennis Gilardi Re Dissemination of
5 Notice to Class Members; and, further represent that notice was provided on the website of class
6 counsel as well.

7 Dated: August 1, 2011

Respectfully submitted,

8 */s/ Christopher T. Micheletti*

9 Christopher T. Micheletti

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EXHIBIT 1

1 UNITED STATES DISTRICT COURT
2 NORTHERN DISTRICT OF CALIFORNIA

3
4 IN RE: STATIC RANDOM ACCESS
5 MEMORY (SRAM) ANTITRUST
6 LITIGATION,

Case No. 4:07-MD-1819 CW

MDL No. 1819

**DECLARATION OF DENNIS GILARDI
RE DISSEMINATION OF NOTICE TO
CLASS MEMBERS**

7
8 This Document Relates to:

9 ALL INDIRECT PURCHASER ACTIONS

10
11 I, Dennis A. Gilardi, declare and state as follows:

12 1. I am the founder and principal of the Larkspur Design Group (“LDG”), which
13 is located at 3301 Kerner Blvd., San Rafael, California. For more than a quarter-century,
14 LDG has specialized in designing, developing and implementing unbiased, legal
15 notification plans and was retained by Indirect Purchaser Plaintiffs’ (“Plaintiffs”) counsel
16 specifically to provide notice (the “Notice Plan”) to the classes certified and provisionally
17 certified by the Court in this matter. In my role, I oversee all of my firms’ activities as it
18 relates to these notice services and I submit this declaration in order to provide the Court
19 and parties in the above-captioned litigation the results of the implemented Notice Plan. I
20 have personal knowledge of the matters set forth in this declaration and, if called as a
21 witness, could and would testify competently thereto. I submit this Declaration at the
22 request of Plaintiffs’ Counsel regarding the *In re Static Random Access Memory (“SRAM”)*
23 *Antitrust Litigation*.

24 2. LDG frequently works in concert with its sister company, Gilardi & Co. LLC
25 (“Gilardi”). Gilardi was established nearly three decades ago and is one of the largest full
26 service class action notice and claims administrators in the United States. Gilardi provided
27 the printing and mailing services for the Notice Plan.

1 of Notices mailed was 11,355. A true and correct copy of the Notice Packet, as mailed, is
2 attached as Exhibit A.

3 **WEBSITE**

4 7. On or before June 11, 2010, Gilardi established the web page,
5 www.indirectsramcase.com and caused the following documents to be posted on the site:

- 6 a. Notice Of Motion And Motion To Approve Proposed Forms Of
7 Notice Regarding Class Action And Partial Settlements And For
8 Preliminary Approval Of Settlements (Micron, Hynix, Renesas-
9 Hitachi-Mitsubishi, Etron, Toshiba, NEC)
- 10 b. Declaration Of Francis O. Scarpulla In Support Of Motion To
11 Approve Proposed Forms Of Notice Regarding Class Action And
12 Partial Settlements And For Preliminary Approval Of Settlements
13 (Micron, Hynix, Renesas-Hitachi-Mitsubishi, Etron, Toshiba, NEC)
- 14 c. Second Amended Order Approving Proposed Form Of Notice
15 Regarding Class Action And Partial Settlements And Granting
16 Preliminary Approval of Settlements (Micron, Hynix, Renesas-
17 Hitachi-Mitsubishi, Etron, Toshiba, NEC)
- 18 d. Etron Settlement Agreement
- 19 e. Hynix Settlement Agreement
- 20 f. Micron Settlement Agreement
- 21 g. NEC Settlement Agreement
- 22 h. Renesas Settlement Agreement
- 23 i. Toshiba Settlement Agreement
- 24 j. Fourth Consolidated Amended Class Action Complaint For
25 Violations Of Federal And State Antitrust Laws, State Consumer
26 Protection Laws And State Common Law of Unjust Enrichment
- 27 k. Order Granting IP Plaintiffs' Motion For Class Certification And
28 Denying Motions To Exclude Expert Opinions

- 1 l. Stipulation And Order Amending Order Granting IP Plaintiffs'
2 Motion For Class Certification
- 3 m. Notice of Pendency Of Class Action And Partial Class Action
4 Settlements (Spanish and English)

5 8. From and after June 11, 2010, Gilardi updated the case website with Court
6 orders and additional documents filed in and relevant to the litigation. On June 16, 2011
7 the case website was updated. In addition to the documents already posted, Gilardi caused
8 the following documents to be posted to the site:

- 9 a. Notice of Class Action Settlements
- 10 b. Reseller Claim Form
- 11 c. Notice of Motion and Motion For Preliminary Approval of
12 Distribution Plan and Notice Plan and Setting Fairness Hearing
- 13 d. Declaration Of Christopher T. Micheletti In Support Of Motion For
14 Preliminary Approval Of Distribution Plan And Notice Plan And
15 Setting Fairness Hearing
- 16 e. Declaration Of Dennis Gilardi Re Dissemination Of Notice To Class
17 Members
- 18 f. [Proposed] Order Granting Motion For Preliminary Approval Of
19 Distribution Plan And Notice Plan And Setting Fairness Hearing
20 (With Attached Exhibit 1 - Indirect Purchaser Plaintiffs' Plan Of
21 Distribution; Exhibit 2 - Reseller Claim Form; Exhibit 3 - Proposed
22 Cy Pres Candidates; Exhibit 4 - Summary Notice; Exhibit 5 - Notice
23 Of Class Action Settlements)
- 24 g. Stipulation And Order To Shorten Time On Hearing On Motion For
25 Preliminary Approval Of Distribution Plan And Notice Plan And
26 Setting Fairness Hearing

27 9. To date, the website has received a total of 392,155 hits. A complete summary
28 of the website statistics is attached as Exhibit C.

PAID PRINT PUBLICATION

10. LDG caused the Summary Notice to be published in the following print media outlets on the following dates:

1. *Parade Magazine*
 - a. July 3, 2011 Issue Date
2. *USA Weekend*
 - a. July 3, 2011 Issue Date
3. *People*
 - a. July 1, 2011 Street Date, July 11, 2011 Issue Date
4. *Time*
 - a. July 8, 2011 Street Date, July 18, 2011 Issue Date
5. *In Touch Weekly*
 - a. July 8, 2011 Street Date, July 18, 2011 Issue Date
6. *TV Guide*
 - a. June 30, 2011 Street Date, July 4, 2011 Issue Date
7. *Newsweek*
 - a. July 11, 2011 Street Date, July 18, 2011 Issue Date
8. *OK! Weekly*
 - a. June 23, 2011 Street Date, July 4, 2011 Issue Date
9. *USA Today*
 - a. June 20, 2011 Issue Date
 - b. June 21, 2011 Issue Date
 - c. June 27, 2011 Issue Date
 - d. June 28, 2011 Issue Date
 - e. July 5, 2011 Issue Date
 - f. July 6, 2011 Issue Date
 - g. July 11, 2011 Issue Date
10. *Hawaii Tribune*

1 a. July 13, 2011 Issue Date

2 11. *Honolulu Star-Bulletin*

3 a. June 16, 2011 Issue Date

4 12. *Maui News*

5 a. July 14, 2011 Issue Date

6 13. *El Nueva Dia*

7 a. July 15, 2011 Issue Date

8 Tearsheets of the Summary Notice for each publication and every date
9 published are attached hereto as Exhibit B.

10 **ELECTRONIC NOTICE**

11 11. In addition to the print publication, LDG coordinated the creation and
12 implementation of an internet campaign to provide notice to the class by directing potential
13 class members to the case website (www.indirectsramcase.com) to view the case
14 documents and full-length Notice in both Spanish and English. The campaign included
15 banner display advertising through both Yahoo and ContextWeb, sponsored link
16 advertising through Google's Search and Display Networks, a social network page on
17 Facebook, display advertising on Facebook, and a press release through PR Newswire.

18 12. The goal of the Search Engine Marketing ("SEM") portion of the internet
19 campaign was to get our message in front of as many of the class members as possible.
20 LDG initially developed and refined a list of keyword search terms and Ad Groups for the
21 sponsored links portion of the internet campaign. Once the search terms and appropriate ad
22 groups were developed for the sponsored links, we implemented the same lists of keyword
23 search terms and Ad Groups into the Search and Display Networks of Google. Google's
24 Display Network portion of the campaign was designed to attract class members who may
25 not have been necessarily searching for information about the case, but who might be
26 viewing a partner site with content related to our target audience.

27 13. The Google Search Based Sponsored Links and Display Network portions of
28 the campaign were monitored daily to evaluate which terms and ad groups were performing

1 the best in order to adjust the budget allocation to fully take advantage of the performance.
2 As of the Notice deadline (July 25, 2011), the Google Display Network efforts have
3 generated 27,763,666 impressions and the Google Search Based Sponsored Links have
4 generated 1,300,981 impressions for a total of 29,064,647 impressions through Google.

5 14. LDG created a Facebook page for the case and caused the long-form notice to
6 be posted along with links to the case website. A Facebook display campaign was also
7 implemented, utilizing the same keyword terms as the sponsored link and content
8 campaigns. Display ads and ad groups were created with delivery focused to all Facebook
9 users as well as users who showed interest in topics related to the case. These topics
10 included electronics, class action law, general technology, communication technology, and
11 computers. As of the Notice deadline (July 25, 2011), the Facebook efforts generated
12 19,899,996 impressions.

13 15. As noted above, internet display advertising was also used in conjunction with
14 the search and content based campaigns and the Facebook efforts. For reasons explained in
15 the Declaration of Dennis Gilardi Regarding Dissemination of Notice to Class Members
16 dated May 23, 2011 , both Yahoo and ContextWeb were utilized for the display campaign.
17 For the banner display advertising, the goal was to develop a national strategy, designed to
18 reach the widest audience possible who may have been affected by the settlement. The
19 campaign was designed to build upon the reach of the existing nationwide print advertising
20 strategy and increase the number of potential class members reached, by providing an
21 opportunity to link to the notice on the case website while they may be looking for
22 information about other topics on Yahoo or any one of ContextWeb's network of partner
23 sites. As of the Notice deadline (July 25, 2011), the display advertising efforts have
24 generated 37,679,396 impressions. Samples of the Banners utilized for the campaign are
25 attached as Exhibit D.

26 **PRESS RELEASE**

27 16. On June 16, 2011 LDG caused the summary notice to be issued as a press
28 release through *PR Newswire*. A true and correct copy of the release and a sample listing of

1 outlets that picked up the release is attached as Exhibit E.

2 **REQUESTS FOR NOTICE AND CLAIM FORM**

3 17. As of July 29, 2011, Gilardi has received 41 requests for copies of the Long-
4 Form Notice and Claim, and 14 requests for only the Notice. Gilardi has fulfilled those
5 requests via USPS 1st Class Postage mail.

6 **SUMMARY**

7 18. As noted in the Declaration of Dennis Gilardi Regarding Dissemination of
8 Notice to Class Members dated May 23, 2011, LDG's goal was to provide the best
9 practicable notice to the Class and ensure compliance with Rule 23. Based on the total
10 circulation of the paid print media (64,269,858) and the total number of impressions
11 generated by the internet efforts (86,644,039), millions of potential Settlement Class
12 members were exposed to the notice of these Settlements in connection with the Notice
13 Program approved by the Court. The Notice Plan, as implemented, represents adequate and
14 reasonable notice to the Target Audience and Class (as defined in my May 23 declaration)
15 under the circumstances, when taking into account all data available at the time of the
16 Court's approval and is compliant with Rule 23 of the Federal Rules of Civil Procedure.

17
18 I declare under penalty of perjury that the foregoing statements are true and correct and
19 acknowledge that if they are willfully false I am subject to punishment under penalty of
20 perjury.

21
22 Executed on this 1st the day of August 2011, at San Rafael, California.

23 

24
25 Dennis A. Gilardi

EXHIBIT - A

RESELLER CLAIM FORM

Please Type or Print in the Boxes Below (Do Not use Red Ink or Pencil)

SRAM3

PART I: RESELLER CLAIMANT INFORMATION

Please check one of the boxes below to show whether you are filing as a Company or an Individual:

Company [] Individual []

Claimant Name (Company Name or First, Middle & Last Name of Individual Claimant):

Last Name (or Company Name) M.I. Last Name

Street Address Apt Number

City State Zip

Social Security Number Tax Identification Number

Company Principal Place of Business: City State Zip

Company State of Incorporation:

Telephone (Daytime) Telephone (Evening)

Company Contact Name:

Company Contact Title:

PART II: SCHEDULE OF INDIRECT PURCHASES OF DEFENDANTS' SRAM IN A CERTIFIED STATE DURING THE PERIOD BETWEEN NOVEMBER 1, 1996 AND DECEMBER 31, 2006

I am submitting a (choose only one option): Simplified Claim [] Detailed Claim []

PART III: SRAM PURCHASES

Please check one of the boxes below for your claim calculation formula: Formula A [] Formula B []

IMPORTANT:

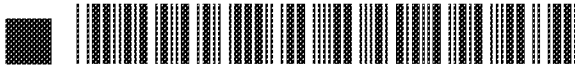
If your Claim Amount is over \$1,000, and supporting evidence will be submitted with this Claim Form, please fill in the circle below and select the Defendant(s) from which you purchased SRAM indirectly from the list:

[] Proof that the SRAM listed below was manufactured by a Defendant is attached to this Claim Form.

Defendants:

- Samsung Cypress Micron
Hynix Renesas Hitachi
Mitsubishi Renesas-Hitachi-Mitsubishi Etron
Toshiba NEC

FOR CLAIMS PROCESSING ONLY [] LC [] OZ



**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION**

IN RE STATIC RANDOM ACCESS MEMORY
(SRAM) ANTITRUST LITIGATION

This Document Relates to:

All Indirect Purchaser Actions

) Case No. 4:07-md-1819 CW
)
) MDL No. 1819
) **NOTICE OF CLASS**
) **ACTION SETTLEMENTS**
) Judge: Hon. Claudia Wilken
)
)
)

**YOU MAY BE A CLASS MEMBER IN THE ABOVE-ENTITLED LAWSUIT
IF YOU INDIRECTLY PURCHASED STATIC RANDOM ACCESS MEMORY (SRAM)
BETWEEN NOVEMBER 1, 1996 AND DECEMBER 31, 2006
FROM ANY OF THE FOLLOWING COMPANIES:**

- Cypress Semiconductor Corporation
- Etron Technology, Inc.
- Etron Technology America, Inc.
- Hynix Semiconductor Inc.
- Hynix Semiconductor America Inc.
- Micron Technology, Inc.
- Micron Semiconductor Products, Inc.
- Mitsubishi Electric Corporation
- Mitsubishi Electric & Electronics USA, Inc.
- NEC Electronics Corporation
- NEC Electronics America, Inc.
- Renesas Technology Corp.
- Renesas Technology America, Inc.
- Samsung Electronics Company, Ltd.
- Samsung Electronics America Inc.
- Samsung Semiconductor, Inc.
- Toshiba Corporation
- Toshiba America Electronic Components, Inc.

**IF YOU ARE A MEMBER OF THE PLAINTIFF CLASS, YOU SHOULD READ THIS NOTICE
BECAUSE IT WILL AFFECT YOUR RIGHTS**

IMPORTANT NOTE: THIS NOTICE IS TO INFORM YOU OF SETTLEMENTS SO THAT YOU CAN MAKE AN INFORMED DECISION AS TO WHETHER YOU SHOULD EXCLUDE YOURSELF FROM A CLASS, COMMENT ON THE PROPOSED SETTLEMENT OR MAKE A CLAIM. THE COURT HAS NOT EXPRESSED ANY OPINION AS TO THE MERITS OF ANY OF THE CLAIMS OR DEFENSES ASSERTED BY EITHER SIDE IN THIS LAWSUIT.

OVERVIEW

This notice is given pursuant to Rule 23 of the Federal Rules of Civil Procedure and by Order of the United States District Court for the Northern District of California (the “District Court”). Pending in the District Court is a class action lawsuit brought on behalf of indirect purchasers of Static Random Access Memory (SRAM). The lawsuit is *In re SRAM Antitrust Litigation*, Case No. 4:07-md-1819 CW; MDL No.1819. The class action complaint alleges violations of the antitrust laws in connection with the sale of SRAM. (*See* more detailed description below – “**What Is This Class Action About?**”)

The Settlement Class. The Court has certified a nationwide settlement class of individuals and companies that purchased SRAM in the United States indirectly from one or more Defendants (the “Settlement Class”). If you are a Settlement Class member, your rights will be affected by a proposed settlement with Defendants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc. and Samsung Semiconductor, Inc. (collectively “Samsung”) and a proposed settlement with Cypress Semiconductor Corp. (“Cypress”) (the “Settlements”).

(See more detailed description below – “**What Is The Class Action Settlement?**”)

Pursuant to an Order of the District Court, a hearing (the “Fairness Hearing”) will be held on **October 6, 2011** before the Hon. Claudia Wilken, in Courtroom 2, on the 4th Floor of the United States District Courthouse, at 1301 Clay Street, Oakland, California 94612, to determine whether the proposed Settlements are fair, adequate and reasonable to the Class and, therefore, whether this litigation should be dismissed with prejudice against Samsung and Cypress (the “Settling Defendants”). The Court will also determine whether the proposed Plan of Distribution of settlement proceeds should be approved, and whether Class Counsel’s request for attorneys’ fees, reimbursement of their costs and expenses, and incentive payments for the court-appointed class representatives should be granted. The time and date of the Fairness Hearing may be continued without further notice to the Class. (See more detailed description below – “**What Is The Fairness Hearing?**”)

THE ALLEGATIONS, SETTLEMENT CLASS AND APPROVAL OF THE CLASS ACTION SETTLEMENTS

What is the Class Action About?

Plaintiffs claim that the Defendants conspired to fix, raise, maintain or stabilize prices of SRAM in violation of antitrust, unfair competition and unjust enrichment laws, resulting in overcharges to customers who indirectly purchased SRAM. Defendants deny that they did anything wrong. The District Court has not decided who is right. Samsung and Cypress, have agreed to settle with Plaintiffs; they continue to deny liability, but settled to avoid litigation expense and risk.

What Is The Class Action Settlement?

On February 11, 2011, the District Court preliminarily approved the Samsung Settlement. On March 11, 2011, the District Court preliminarily approved the Cypress Settlement. On June 6, 2011, the District Court ordered that this notice be provided to Settlement Class members. Following is a description of the Settlement Class, Settlement Class members’ options, a summary of the reasons for settlements and a description of the proposed Settlements.

Prior Settlements in this Class Action

In 2010, the Court approved settlements with all other defendants in the case (the “2010 Settlements”). The payments made by the other defendants in the 2010 Settlements total \$25,422,000. The 2010 Settlements are now final and binding on the Settlement Class.

Who Are Members of the Settlement Class?

The Settlement Class

The Settlement Class includes all persons and entities residing in the United States who, from November 1, 1996 through December 31, 2006 (the “Class Period”), purchased SRAM indirectly from one or more of the Defendants listed above. The Settlement Class includes persons or entities who indirectly purchased SRAM for their own use and not for resale (*i.e.*, End Users), as well as persons or entities who indirectly purchased SRAM for resale and not for their own use (*i.e.*, Resellers).

Types of SRAM

For purposes of the Settlement Class, SRAM means all types of Static Random Access Memory parts and modules as well as pseudostatic random access memory (“PSRAM”).

Products Containing SRAM

The Settlement Class includes persons or entities who purchased products containing Defendants’ SRAM. SRAM is used in a variety of product markets, including: (1) the communications market in cell phones and Voice Over Internet Protocol (VOIP) technology; (2) the computer market in servers, mainframes, high-end computer workstations, and personal digital assistants (PDAs) and smart phones; and (3) the networking communications market in routers, switches, proxy and gateway devices, modems, storage area networks and firewalls.

What Should I Do?

If you meet the definition of a member of the Settlement Class (see above “Who Are Members of the Settlement Class”), you can either: (1) remain a class member; or, (2) request to be excluded from the class. You may not exclude yourself from the 2010 Settlements because those settlements are final and binding on the Settlement Class.

Remain a Settlement Class Member.

If you want to remain a Settlement Class member, you do not need to take any further action at this time. You will automatically remain a Settlement Class member. (See below “What Happens If I Do Not Exclude Myself?”).

If you remain a class member, you will be bound by the Court’s rulings in the lawsuit, including any final Settlement or Judgment. However, you can object to or comment on any proposed Settlement, and you also have the right to appear in Court.

The Court has appointed Lead Counsel to represent all class members. Lead Counsel for the class is obligated to protect and pursue the interests of all class members. There is no cost to you to be represented by Lead Counsel for the class. You can also hire your own attorney at your own cost.

Exclude Yourself from the Settlement Class

If you want to exclude yourself from the Settlement Class and keep your right to sue the Settling Defendants on your own, you must take further action. (See below “How Do I Exclude Myself From the Settlement Class?”)

Any class member who excludes himself or herself from the Settlement Class will not be eligible to share in any of the Settlement Fund obtained by the Settlement Class in this action, including the proposed Settlements discussed below.

How Do I Exclude Myself From the Settlement Class?

Each class member shall have the right to be excluded from the Settlement Class by mailing a request for exclusion to SRAM Indirect Purchaser Exclusions, P.O. Box 8090, San Rafael, CA 94912-8090, postmarked no later than August 25, 2011.

Requests for exclusion must: (1) be in writing; (2) set forth the name and address of the person or entity who wishes to be excluded, as well as all trade names or business names and addresses used by such person or entity, if applicable; and (3) must be signed by the class member seeking exclusion.

What Happens If I Do Not Exclude Myself from the Settlement Class?

Any Settlement Class member who does not properly and timely request exclusion from the Settlement Class shall, upon final approval of the Settlements, be bound by all the terms and provisions of the Settlements, including but not limited to the releases, waivers, and covenants described in the Settlements; their claims against the Settling Defendants shall forever be released and dismissed, whether or not such person or entity objected to such Settlements and whether or not such person or entity made a claim upon any fund from such Settlements.

The Parties’ Reasons for Settlement

As part of this litigation, Class Counsel have conducted extensive formal discovery into the Plaintiffs’ claims and the defenses that might be asserted thereto. This investigation has included discovery and analysis of millions of pages of Defendants’ documents and records, depositions of certain of Defendants’ officers and employees, consultation with expert consultants, as well as analysis of relevant legal issues. Based on this investigation, Class Counsel believes that the Settlements are fair, reasonable and adequate and in the best interest of the Settlement Class. Class Counsel and Plaintiffs also recognize the expense and length of continued proceedings necessary to continue the litigation against the Settling Defendants through verdict, judgment and appeals, and have taken into account the uncertainty and the risk of the outcome of continued litigation, especially in complex actions such as these, and the difficulties and delays inherent in such actions.

Settling Defendants have denied and continued to deny each and all of the claims and contentions alleged by the Plaintiff. Settling Defendants have repeatedly asserted and continue to assert many defenses thereto, and have expressly denied and continue to deny any wrongdoing or legal liability arising out of any of the conduct alleged in the class action or that Plaintiffs and the Settlement Class have suffered any damage by reason of the alleged wrongdoing. Nevertheless, Settling Defendants have concluded that the further conduct of this litigation against them would be protracted and expensive and that settlement therefore is desirable. Settling Defendants also have taken into account the uncertainty and the risk of the outcome in any litigation, especially complex cases such as this one. Settling Defendants have, therefore, determined that it is desirable and beneficial to them that the litigation be settled in the manner and upon the terms and conditions set forth in the parties’ Settlements.

The Proposed Settlements

The Settlements represent compromises of disputed claims. It does not mean that liability or damages would have been found against any of the Settling Defendants. The Settling Defendants continue to deny any and all wrongdoing or liability.

The Settlement with Samsung requires the payment of Fourteen Million Nine Hundred Thousand U.S. Dollars (\$14,900,000) in cash. Pursuant to the Settlement, Samsung has deposited Fourteen Million Nine Hundred Thousand U.S. Dollars (\$14,900,000) into interest bearing accounts for the benefit of Settlement Class members.

The Settlement with Cypress requires the payment of One Million U.S. Dollars (\$1,000,000) in cash. Pursuant to the Settlement, Cypress has deposited One Million U.S. Dollars (\$1,000,000) into interest bearing accounts for the benefit of Settlement Class members.

If the Settlements are approved by the District Court and become effective, each Settlement Class member that did not timely and validly request exclusion from the Settlement Class (the "Releasors") shall have completely released, acquitted, and forever discharged from any and all claims, demands, actions, suits, causes of action, whether class, individual, direct, derivative, representative or otherwise in nature (whether or not any Settlement Class member has objected to the settlements or makes a claim upon or participates in the Settlement Fund, whether directly, representatively, derivatively or in any other capacity) that Releasors, or each of them, ever had, now has, or hereafter can, shall, or may have on account of, or in any way arising out of, any and all known and unknown, foreseen and unforeseen, suspected or unsuspected injuries, damages, and the consequences thereof in any way arising out of or relating in any way to any act or omission of the Settling Defendants (or any of them) concerning the manufacture, supply, distribution, sale or pricing of SRAM up through the last date of the Class Period, including but not limited to any conduct alleged, and causes of action asserted or that could have been alleged or asserted, in class action complaints filed in the Action, including those arising under any federal or state antitrust, unfair competition, unfair practices, price discrimination, unitary pricing, or trade practice law, including without limitation, the Sherman Antitrust Act, 15 U.S.C. § 1 et seq. However, the release shall not affect the rights of Settlement Class members to pursue claims against the Settling Defendants: (i) relative to any product defect, breach of contract or a similar such claim; (ii) based on direct purchases of SRAM; or, (iii) based on purchases of SRAM outside the United States.

THIS IS ONLY A SUMMARY OF THE SETTLEMENTS. THE SETTLEMENTS ARE ON FILE WITH THE DISTRICT COURT AND ARE AVAILABLE AT www.indirectsramcase.com.

Plan of Distribution of the Settlements and Attorneys' Fees

The total Settlement Fund from all settlements is \$41,322,000. The Settlement Class includes all persons and entities residing in the United States who, from November 1, 1996 through December 31, 2006, purchased SRAM in the United States indirectly from the Defendants. The foregoing Settlement Class includes indirect purchasers of SRAM that purchased and resold Defendants' SRAM ("Resellers"), as well as indirect purchasers of Defendants' SRAM that purchased it for their own use and not for resale ("End Users"). The Net Settlement Fund (*i.e.*, the Settlement Fund minus court-approved costs, attorneys' fees and incentive awards), will be distributed as follows: (1) 36.7% of the Net Settlement Fund will distributed to qualified Resellers through a court-approved claims process; and (2) 63.3% of the Net Settlement Fund will be distributed via a Court-approved *cy pres* plan to non-profit charities for the benefit of End Users.

The *cy pres* portion of the distribution plan is due to the cost to process claims and make direct cash distributions to many thousands of potential claimants relative to the average likely award to those claimants. Under the *cy pres* plan of distribution, payments will not be made to individual End User members of the Settlement Class; instead, that portion of the Net Settlement Fund will be distributed to court-approved non-profit charities. The proposed recipients include nonprofit, charitable organizations that serve groups that are, as nearly practicable, representative of the End Users in the Settlement Class, as well as other court-approved nonprofit, charitable organizations. Go to the website below to see the distribution plan details or the list of proposed non-profit charities. Unclaimed funds from the Reseller claims process, if any, will be added to the *cy pres* distribution.

Class Counsel will request attorney's fees in the amount of one-third of the total Settlement Fund plus reimbursement of their costs and expenses. Class Counsel's attorneys' fees request will be filed with the Court no later than August 1, 2011. Class Counsel will also request incentive payments for the court-appointed class representatives. To see Class Counsel's requests, review their filings with the District Court or go to the class action website at www.indirectsramcase.com.

What Is The Fairness Hearing?

A Fairness Hearing will be held on *October 6, 2011* before the Hon. Claudia Wilken, in Courtroom 2, on the 4th Floor of the United States District Courthouse, at 1301 Clay Street, Oakland, California 94612. At that hearing, Judge Wilken will determine whether the proposed Settlements are fair, adequate and reasonable to the Settlement Class and, therefore, whether this litigation should be dismissed with prejudice against the Settling Defendants. The Court will also determine whether the proposed Plan of Distribution of settlement proceeds should be approved, and whether Class Counsel's request for attorneys' fees, reimbursement of their costs and expenses, and incentive payments for the court-appointed class representatives should be granted. The time and date of the Fairness Hearing may be continued without further notice to the Class. However, any change to the date or time of the Fairness Hearing will be published on the class action website.

Right to Appear and Object to the Settlements at the Fairness Hearing

Any Settlement Class member may appear and be heard regarding any of the matters before the District Court at the Fairness Hearing, including objecting to the Settlements, the Plan of Distribution or the attorneys' fees request. A Settlement Class member is not required to appear in person at the hearing, but can instead make only a written submission to the District Court. In any event, a Settlement Class member who intends to appear in person, or who wants to have only a written submission considered, must file with the District Court Clerk a notice that fully sets forth the Settlement Class member's arguments, including proof of membership in the Settlement Class and any objection to the Settlement. That notice must be filed with the Clerk, United States District Court for the Northern District of California, 1301 Clay Street, Oakland CA 94612, *no later than August 25, 2011*, with copies served, *no later than August 25, 2011*, on the counsel identified below:

Counsel for Plaintiffs and the Settlement Class

Francis O. Scarpulla
Craig C. Corbitt
Christopher T. Micheletti
Zelle Hofmann Voelbel & Mason LLP
44 Montgomery St., Suite 3400
San Francisco, CA 94104

Counsel for Samsung

James L. McGinnis
Michael W. Scarborough
SHEPPARD MULLIN RICHTER &
HAMPTON LLP
Four Embarcadero Center, 17th Floor
San Francisco, CA 94111-4106

Counsel for Cypress

Lee H. Rubin
MAYER BROWN LLP
Two Palo Alto Square, Suite 300
3000 El Camino Real
Palo Alto, CA 94306-2112

What Should I Do?

If you are a Settlement Class member, you may: (1) do nothing; (2) submit a claim, but only if you are a Reseller member of the Settlement Class; or (3) file a notice to be heard at the Fairness Hearing.

Do Nothing

- If you are a Settlement Class member, you may choose to do nothing at this time. If you are a Reseller member of the Settlement Class and do nothing, you will not receive any payments. If you are an End User member of the Settlement Class and do nothing, net Settlement Fund proceeds will still be distributed to court-approved non-profit charities.
- By doing nothing, you will be bound by the District Court's rulings with respect to the proposed Settlements and dismissals against the Settling Defendants.

Submit a Claim if You are A Reseller

- If you are a Reseller member of the Settlement Class, you may submit a claim for payment. You must submit a claim postmarked by *no later than October 24, 2011*.
- Submitting a claim does not guarantee that you will receive a payment. Your claim will be reviewed by the Settlement Administrator and only qualified Reseller claimants will receive payments.
- If you are a Reseller and want to make a claim, or for more information, you may 1) write to SRAM Indirect Litigation, P.O. Box 8090, San Rafael, CA 94912-8090, 2) call the toll free phone number below or 3) visit the website www.indirectsramcase.com.

File Notice to be Heard at the Fairness Hearing

- If you are a Settlement Class member and you want to be heard regarding any of the matters before the District Court at the Fairness Hearing, including objecting to the Settlement, you must file notice with the District Court Clerk *no later than August 25, 2011*. (See more detailed description above “**Right to Appear and Object to the Settlements at the Fairness Hearing**”)
- If you do not file notice as described above, you waive your right to object to the Settlements.

IF YOU ARE A SETTLEMENT CLASS MEMBER AND YOU WANT TO BE HEARD AT THE FAIRNESS HEARING, YOU MUST FILE NOTICE WITH THE DISTRICT COURT AS DESCRIBED HEREIN.

Important Dates

- **August 25, 2011:** Last day for Settlement Class members to file notice with District Court Clerk to be heard at Fairness Hearing, including notice of objection to any Settlement.
- **August 25, 2011:** Last day for Settlement Class members to serve above-listed counsel with any notice to be heard at Fairness Hearing, including any notice of objection to any Settlement.
- **October 6, 2011:** Fairness Hearing, includes hearing to finally approve the Settlements. (Date subject to change per District Court Order.)
- **October 24, 2011:** Last day for Reseller members of the Settlement Class to submit a claim for payment from the Settlement Fund. Claim submission must be postmarked by this date.

THIS IS ONLY A SUMMARY OF THE CLASS ACTION SETTLEMENTS. FOR MORE DETAILED INFORMATION ABOUT THIS LITIGATION, YOU ARE REFERRED TO THE PAPERS FILED IN THE ACTION WHICH MAY BE INSPECTED AT THE DISTRICT COURT. IN ADDITION, THE SETTLEMENT AGREEMENTS AND OTHER INFORMATION ABOUT THE CASE ARE AVAILABLE ONLINE AT www.indirectsramcase.com OR TOLL-FREE AT 866-252-7551.

ALL INQUIRIES CONCERNING THIS NOTICE AND THE SETTLEMENT SHOULD BE DIRECTED TO PLAINTIFFS’ CLASS COUNSEL OR THE SETTLEMENT ADMINISTRATOR AT THE ADDRESSES LISTED HEREIN. INQUIRIES SHOULD NOT BE DIRECTED TO COUNSEL FOR SETTLING DEFENDANTS OR THE DISTRICT COURT.

Dated: June 23, 2011

/s/ Hon. Claudia Wilken

By Order of the United States District Court,

Northern District of California (Oakland Division)

RESELLER CLAIM FORM
GENERAL INSTRUCTIONS

ClaimIDBarCode ClaimIDBarDisplay
FirstName LastName
Addr1 Addr2
City, State Zip-Zip4

To recover as an Indirect Purchaser (“IP”) Reseller member of the Settlement Class based on your claims in the actions entitled *In re Static Random Access Memory (SRAM) Antitrust Litigation*, Case No. 4:07-md-1819 CW, MDL No. 1819 (the “SRAM IP Actions”), you must complete and sign this Reseller Claim Form. If you fail to submit a properly addressed Reseller Claim Form, your claim may be rejected and you may be precluded from receiving any payment in connection with the proposed settlements in the SRAM IP Actions.

If, You are a person residing in, or an entity with a principal place of business or incorporated in, one or more of the Certified States;

- 1) you indirectly purchased Defendants’ SRAM during the Class Period for resale and not for your own use; and,
- 2) you wish to file a claim for payment as a Reseller member of the Settlement Class:

You must complete and sign this form and mail it to the Claims Administrator postmarked no later than October 24, 2011.

If you are NOT a Reseller member of the Settlement Class entitled to recover as provided in the Notice of Settlement, DO NOT submit this form.

Part I: Reseller Claimant Identification

Use Part I of the form entitled “Reseller Claim Form” to identify the Reseller claimant that purchased SRAM on whose behalf this claim is being filed. This claim must be filed by the actual purchaser or purchasers, or the legal representative of such purchaser or purchasers, of the SRAM or products containing SRAM claimed.

Part II: Simplified Claim vs. Detailed Claim

SIMPLIFIED CLAIM (claims for \$1,000 or less). If you purchased smaller quantities of SRAM such that your claim is less than or equal to \$1,000, or if you otherwise desire to limit your claim to an amount less than or equal to \$1,000, you are required to complete and submit the Simplified Claim Worksheet below. This worksheet is simplified because it requires only filling in amounts of relevant purchases of SRAM or of specified SRAM-containing products (i.e., desktops, servers, routers, switches, modems, smartphones and/or personal digital assistants (“PDAs”)) and a signature under oath that states that you indirectly purchased Defendants’ SRAM.

DETAILED CLAIM (claims for more than \$1,000). If you want to make a claim for an amount that exceeds \$1,000, you are required to complete and submit the Detailed Claim Worksheet below and produce invoices, business records or other documentary support clearly establishing that you purchased Defendants’ SRAM and the dollar value of the Defendants’ SRAM that you purchased, and to attest to such purchases of Defendants’ SRAM under oath. Such support may include, for example, invoices or other records showing purchases of specific components or specific end-products (e.g., model numbers) that are shown through one or more additional records (e.g., specification sheets, Bill of Materials or other evidence) to contain Defendants’ SRAM.

Part III: SRAM Purchases

Depending on the information available to you when filling out this form, your Claim Amount can be calculated using either Formula A or Formula B, whether you choose to file a Simplified Claim or Detailed Claim. If you provide the Dollar Value of your purchases of Defendants’ SRAM in the Certified States during the Class Period, your Claim Amount will be calculated using Formula A. If you provide the quantities of products containing SRAM that you purchased in the Certified States during the Class Period, your Claim Amount will be calculated using Formula B. For your claim to be considered, you must select one of these options and completely fill out the appropriate section of this form.

Formula A:

1. Dollar Value – (Dollar Value/1.395) = Estimated Overcharge
2. Estimated Overcharge x 0.367 = Claim Amount

Formula B:

1. Number of Units Purchased x Percentage Containing SRAM x 0.692 x Value of SRAM per Unit = Product Dollar Value
This calculation will be performed for each Product Type you purchased and the results will be added together to ascertain your claim's total Dollar Value for step 2.
2. Dollar Value – (Dollar Value/1.395) = Estimated Overcharge
3. Estimated Overcharge x 0.367 = Claim Amount

Please refer to the following table for products that can be claimed using Formula B and their related Percentages Containing SRAM and Values of SRAM per Unit.

Product Type	Percentage Containing SRAM	Value of SRAM per Unit
Desktops	45%	\$7.83
Servers	90%	\$32.00
Routers	82%	\$12.04
Switches	32%	\$24.67
Modems	58%	\$2.80
Smartphones	22%	\$4.88
PDAs	40%	\$4.38

IMPORTANT:

If your Claim Amount is over \$1,000, whether it was calculated by Formula A or Formula B, evidence must be submitted to support your claim that the specific SRAM listed was manufactured by a Defendant. Attach invoices or other records showing purchases of specific components or specific end-products (e.g., model numbers) that are shown through one or more additional records (e.g., specification sheets, Bill of Materials or other evidence) to contain Defendants' SRAM. For Formula A claims, additional evidence must be submitted showing proof of the cost of the SRAM. Please provide a separate written explanation of such evidence if the supporting information is not readily apparent from the documents submitted.

Definitions:

- 1) "SRAM" includes all types of static random access memory (including pseudo static memory known as "PSRAM"), whether or not packaged, and any parts or modules thereof.
- 2) The "Class Period" is November 1, 1996 through December 31, 2006.
- 3) "Defendants" are Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and Samsung Semiconductor, Inc. (collectively "Samsung"); Cypress Semiconductor Corporation ("Cypress"); Micron Technology, Inc. and Micron Semiconductor Products, Inc. (collectively "Micron"); Hynix Semiconductor Inc. and Hynix Semiconductor America Inc. (collectively "Hynix"); Renesas Technology Corp., Renesas Technology America, Inc. (collectively "Renesas"), Hitachi Ltd., Hitachi Semiconductor (America), Inc., (collectively "Hitachi"), and Mitsubishi Electric Corporation, and Mitsubishi Electric & Electronics USA, Inc. (collectively "Mitsubishi") (together "Renesas-Hitachi-Mitsubishi"); Etron Technology, Inc. and Etron Technology America, Inc. (collectively "Etron"); Toshiba Corporation and Toshiba America Electronic Components, Inc., (collectively "Toshiba"); and NEC Electronics Corporation and NEC Electronics America, Inc. (collectively "NEC").
- 4) The "Certified States" are Arizona, Arkansas, California, Florida, Hawaii, Iowa, Kansas, Maine, Massachusetts, Michigan, Minnesota, Montana, Nevada, New Mexico, New York, North Carolina, North Dakota, Pennsylvania, Rhode Island, South Dakota, Tennessee, Utah, Washington, West Virginia, Wisconsin, Puerto Rico and the District of Columbia.

Your completed and signed Claim Form, along with any required proof, must be sent to the Claims Administrator at the address below, postmarked no later than October 24, 2011.

SRAM Litigation Claims Administrator
c/o Gilardi & Co. LLC
P.O. Box 8090
San Rafael, CA 94912-8090

EXHIBIT - B

WE MAKE FASHION FUN!

Amazing Finds UNDER \$50!
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Bright Wedges
Flirty Tops * Cute Shorts * Strappy Heels & More!

Plus! Flattering Dresses For Every Body & Budget!
Save Big \$\$\$ On Your Fave Brands!

BEAT-THE-HEAT BEAUTY!
25 Quick Fixes

Gabrielle Union's SEXY GOING-OUT STYLE!

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And get your daily dose of who, what, and wear at peoplestylewatch.com

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If You Bought Static Random Access Memory (SRAM) Between November 1, 1996 to December 31, 2006, Class Action Lawsuits and Settlements May Affect You
SRAM is used in many computers, smart phones, PDAs and other electronic devices

Para una notificación en español, llamar o visitar nuestro website

A federal court certified a nationwide settlement class of individuals and companies that purchased SRAM indirectly from one or more Defendants (the "Settlement Class"). Defendants are corporations that indirectly sold SRAM to customers in the United States. For a full list of the defendants, visit the website below. The case is In Re Static Random Access Memory (SRAM) Antitrust Litigation, No. 4:07-md-1819 CW in the U.S. District Court for the Northern District of California.

What is the Class Action About?

Plaintiffs claim that the Defendants conspired to fix, raise, maintain or stabilize prices of SRAM in violation of antitrust, unfair competition and unjust enrichment laws, resulting in overcharges to customers who indirectly purchased SRAM. Defendants deny that they did anything wrong. The court has not decided who is right. Defendants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc. and Samsung Semiconductor, Inc. and Defendant Cypress Semiconductor Corp. (the "Settling Defendants") have agreed to settle with Plaintiffs; they continue to deny liability, but settled to avoid litigation expense and risk.

Who's Included?

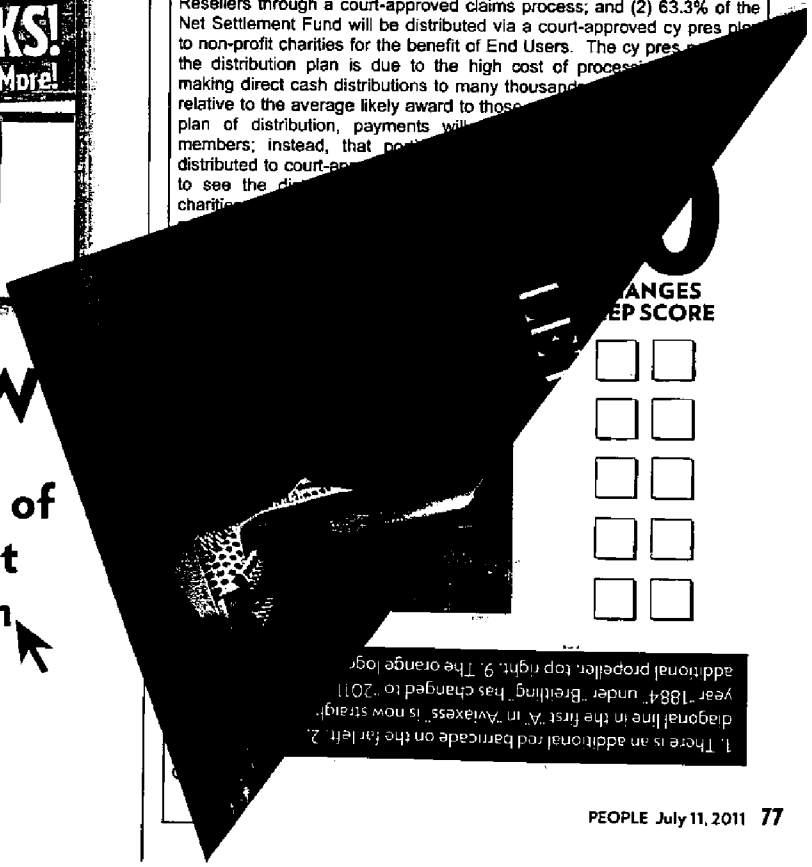
You are a member of the Settlement Class and could get benefits if you indirectly purchased SRAM from one of the Defendants in the United States during the period November 1, 1996 through December 31, 2006. SRAM is a memory part or module that is sold by itself or as a part in electronic devices.

What Does the Settlement Provide?

The Settling Defendants have agreed to pay a total of \$15,900,000. Copies of the Settlement Agreements are available at the website below. In 2010, the Court approved settlements with other defendants that total \$25,422,000 (the "2010 Settlements"); those settlements are now final and binding on the Settlement Class.

How Will the Money Be Distributed?

The total Settlement Fund from all settlements is \$41,322,000. The Settlement Class includes indirect purchasers of SRAM that resold Defendants' SRAM ("Resellers"), as well as indirect purchasers of Defendants' SRAM that purchased it for their own use and not for resale ("End Users"). The Net Settlement Fund (the Settlement Fund minus court-approved costs, attorneys' fees and incentive awards), will be distributed as follows: (1) 36.7% of the Net Settlement Fund will be distributed to qualified Resellers through a court-approved claims process; and (2) 63.3% of the Net Settlement Fund will be distributed via a court-approved cy pres plan to non-profit charities for the benefit of End Users. The cy pres plan of distribution is due to the high cost of processing direct cash distributions to many thousands of End Users relative to the average likely award to those End Users. Under the cy pres plan of distribution, payments will be made to the charities named in the plan; instead, that portion of the Settlement Fund will be distributed to court-approved charities. Plaintiffs encourage Settlement Class members to see the distribution list at the website below.



CHANGES
REP SCORE

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

1. There is an additional red barricade on the far left. 2. diagonal line in the first 'A' in 'Avaxess' is now straight. year '1884' under 'Breitling' has changed to '2011' additional propeller, top right. 9. The orange logo

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Who's Included?

You are a member of the Settlement Class and could get benefits if you indirectly purchased SRAM from one of the Defendants in the United States during the period November 1, 1996 through December 31, 2006. SRAM is a memory part or module that is sold by itself or as a part in electronic devices.

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Who Represents You?

The Court has appointed Zelle Hofmann Voelbel & Mason LLP as Class Counsel. You do not have to pay these lawyers to represent you. You may hire your own attorney, if you wish; however, you will be responsible for your own attorney's fees and expenses.

What Are Your Options?

If you do not want to be a part of the Settlement Class or legally bound by the Samsung and Cypress settlements, you must exclude yourself from the Settlement Class. You may not exclude yourself from the 2010 Settlements. To exclude yourself from the Settlement Class, you must do so in writing, postmarked no later than August 25, 2011.

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**Fine art...
that's full of hot air**

Larry Moss and design partner Kelly Cheatle use some unusual materials to create their colorful works: balloons! Previous shows at a Rochester, N.Y., museum have included exhibits inspired by *Little Red Riding Hood* and reinterpretations of iconic paintings, including Grant Wood's *American Gothic*. The pair have even cooked up a name for their medium — Airigami, a play on the Japanese art form. Sounds a little bit overblown, if you ask us!

CLOCKWISE FROM LEFT: JUSTIN SULLIVAN/CORBIS OUTLINE; SPASH NEWS

If You Bought Static Random Access Memory (SRAM) Between November 1, 1996 to December 31, 2006, Class Action Lawsuits and Settlements May Affect You SRAM is used in many computers, smart phones, PDAs and other electronic devices

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The Court has
Class Court
You may
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pl.
This
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You
settle
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Approval h.
If you an
information,
8090, San Rai.
visit the website
1-866-252-

win it!

Careless prize pack
Capitalize those around
new Careless Fine Fragrance
body washes — delivering
fragrance and great moisture
in one! Ray-Bans and other
musics will be yours, too!

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Fine art... that's full of hot air

Larry Moss and design partner Kelly Cheattle use some unusual materials to create their colorful works: balloons! Previous shows at a Rochester, N.Y., museum have included exhibits inspired by *Little Red Riding Hood* and reinterpretations of iconic paintings, including Grant Wood's *American Gothic*. The pair have even cooked up a name for their medium — *Airigami*, a play on the Japanese art form. Sounds a little bit overblown, if you ask us!

CLOCKWISE FROM LEFT: JUSTIN SALDANHA/GETTY IMAGES; WEIN/CONIX; SPLASH NEWS

Filed 08/01/11 Page 25 of 51
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The Court has scheduled a Fairness Hearing for October 6, 2011 and will consider whether to approve the proposed settlements, distribution plan and requests for attorneys' fees, costs and incentive payments. This date may change without further notice. Any new hearing date or time will be posted on the website below.

You may object to or comment on any part of the proposed settlement. Your objection/comment must be filed with the Court by August 25, 2011. You may also request in writing to speak at the Final Approval Hearing.

If you are a Reseller and want to make a claim, or for more information, you may 1) write to SRAM Indirect Litigation, P.O. Box 8090, San Rafael, CA 94912. 2) call the toll free phone number or 3) visit the website below.

1-866-252-7551

www.indirectsramcase.com

LEGAL NOTICE

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A federal court certified a nationwide settlement class of individuals and companies that purchased SRAM indirectly from one or more Defendants (the "Settlement Class"). Defendants are corporations that indirectly sold SRAM to customers in the United States. For a full list of the defendants, visit the website below. The case is In Re Static Random Access Memory (SRAM) Antitrust Litigation, No. 4:07-md-1819 CW in the U.S. District Court for the Northern District of California.

What is the Class Action About?

Plaintiffs claim that the Defendants conspired to fix, raise, maintain or stabilize prices of SRAM in violation of antitrust, unfair competition and unjust enrichment laws, resulting in overcharges to customers who indirectly purchased SRAM. Defendants deny that they did anything wrong. The court has not decided who is right. Defendants Samsung Electronics Co., Ltd., Samsung Electronics America, Inc. and Samsung Semiconductor, Inc. and Defendant Cypress Semiconductor Corp. (the "Settling Defendants") have agreed to settle with Plaintiffs; they continue to deny liability, but settled to avoid litigation expense and risk.

Who's Included?

You are a member of the Settlement Class and could get benefits if you indirectly purchased SRAM from one of the Defendants in the United States during the period November 1, 1996 through December 31, 2006. SRAM is a memory part or module that is sold by itself or as a part in electronic devices.

What Does the Settlement Provide?

The Settling Defendants have agreed to pay a total of \$15,900,000. Copies of the Settlement Agreements are available at the website below. In 2010, the Court approved settlements with other defendants that total \$25,422,000 (the "2010 Settlements"); those settlements are now final and binding on the Settlement Class.

How Will the Money Be Distributed?

The total Settlement Fund from all settlements is \$41,322,000. The Settlement Class includes indirect purchasers of SRAM that resold Defendants' SRAM ("Resellers"), as well as indirect purchasers of Defendants' SRAM that purchased it for their own use and not for resale ("End Users"). The Net Settlement Fund (the Settlement Fund minus court-approved costs, attorneys' fees and incentive awards), will be distributed as follows: (1) 36.7% of the Net Settlement Fund will be distributed to qualified Resellers through a court-approved claims process; and (2) 63.3% of the Net Settlement Fund will be distributed via a court-approved cy pres plan to non-profit charities for the benefit of End Users. The cy pres portion of the distribution plan is due to the high cost of processing claims and making direct cash distributions to many thousands of potential claimants relative to the average likely award to those claimants. Under the cy pres plan of distribution, payments will not be made to individual class members; instead, that portion of the Net Settlement Fund will be distributed to court-approved non-profit charities. Go to the website below to see the distribution plan details or the proposed list of non-profit charities. Unclaimed funds from the Reseller claims process, if any, will be added to the cy pres distribution. Class Counsel will request attorneys' fees in the amount of one-third of the Settlement Fund, reimbursement of their costs and expenses, and incentive payments for the court-appointed class representatives. The attorneys' fees application shall be filed by August 1, 2011, and will be posted on the case website.

Who Represents You?

The Court has appointed Zelle Hofmann Voelbel & Mason LLP as Class Counsel. You do not have to pay these lawyers to represent you. You may hire your own attorney, if you wish; however, you will be responsible for your own attorney's fees and expenses.

What Are Your Options?

If you do not want to be a part of the Settlement Class or legally bound by the Samsung and Cypress settlements, you must exclude yourself from the Settlement Class. You may not exclude yourself from the 2010 Settlements. To exclude yourself from the Settlement Class, you must do so in writing, postmarked no later than August 25, 2011.

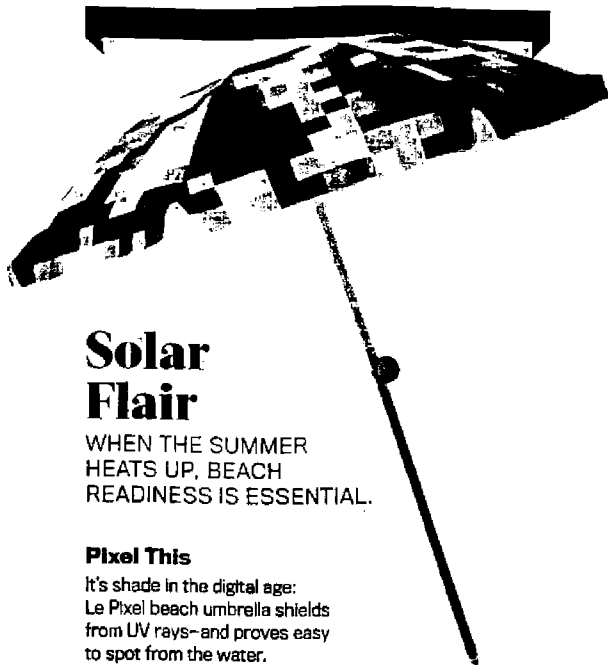
The Court has scheduled a Fairness Hearing for October 6, 2011 and will consider whether to approve the proposed settlements, distribution plan and requests for attorneys' fees, costs and incentive payments. This date may change without further notice. Any new hearing date or time will be posted on the website below.

You may object to or comment on any part of the proposed settlement. Your objection/comment must be filed with the Court by August 25, 2011. You may also request in writing to speak at the Final Approval Hearing.

If you are a Reseller and want to make a claim, or for more information, you may 1) write to SRAM Indirect Litigation, P.O. Box 8090, San Rafael, CA 94912, 2) call the toll free phone number or 3) visit the website below

1-866-252-7551 www.indirectsrामcase.com

WANT



Solar Flair

WHEN THE SUMMER HEATS UP, BEACH READINESS IS ESSENTIAL.

Pixel This

It's shade in the digital age: Le Pixel beach umbrella shields from UV rays—and proves easy to spot from the water. \$235; basilbangs.com



An Artful Pair
 Limoland's cotton swim trunks, designed by artist Jean "Johnny" Pigozzi, are inspired by Tanzanian art. \$175; alimoland.com



Pour la Plage
 Louis Vuitton's summer tote channels the beach—even if you're stuck on the subway. \$1,840; louisvuitton.com



MOST WANTED

Off the Grid
 On Rabbit Island, Mich., in Lake Superior, visitors relax for \$50 a night. The island's owners hope to turn it into an artist's retreat. rabbit-island.org

FROM TOP: COURTESY OF BASIL BANGS. PHOTOGRAPH BY TOM SCHERITZ. COURTESY OF LOUIS VUITTON. ROB BORSKI

MARIO PEREZ—LIVETHE TELEVISION

SVU: WHO WILL

TV GUIDE

WHAT'S WORTH WATCHING



Raymond Reunion
Will Ray Romano visit *The Middle*?



Lisa Edelstein
House's ex checks into *The Good Wife*



Peter Falk
Remembering the *Columbo* star

JULY 4-10, 2011



Max [Maxim Knight left], who plays my youngest son. Matt, paid me a very nice compliment. Wyle says. "He told his mother that I looked like his father. That was nice."

at an esteemed pro- tory becomes one- would be a very com- emselves, I thought hero? I know Noah I tried to get him fo- n't permit that. I v- and when the ide- my first choice. He

on family, whether (HBO's *The Pacific* Terra Nova as show- and dinosaurs? It- use it's something- closest experienc- you know, and with- end to always come- for audiences to ge-

on. Why is that genre- y, wild imagination- eatest outlet for me- about history. But I- vander, and science- er to the extremes. - much? Science fic- ce that I had in the- ough people, [sci-fi- own backyard; you- 's eyes or through a- ook at. It's

? The first e fiction I ook me to

FALL IN

If You Bought Static Random Access Memory (SRAM) Between November 1, 1996 to December 31, 2006, Class Action Lawsuits and Settlements May Affect You

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Usually, I was really involved with *ER* the first season and a half, maybe even the first two seasons, before I stepped back and let all the producers make every single decision. Every time I started a series, I was very involved in the first season

The pilot of your Fox adventure *Terra Nova* has movie-quality cinematography and great special effects. Can that be sustained in a weekly TV show? The pilot is a tough act to follow, but the writers do a great job making a continuous movie a week with story lines that grow and grow and get more mysterious, complicated and tricky. **Will we see dinosaurs most weeks?** Well, you're 85 million years in the past—I think we're going to see dinosaurs!

Resistance Is Not Futile

MASON VERSUS CAPTAIN WEAVER

SKITTISH ABOUT SKITTERS

IS THERE ANYBODY OUT THERE?

...quite a bit about the Skitters, and it gives us a tactical advantage that the enemy isn't quite aware of. We are eventually able to mount a counter-offensive—a full-on assault.

Just how powerful are the harnesses that the aliens have attached to the backs of children, making them zombie-like servants? "The question we'll explore is whether the kids are totally freed from the Skitters even after their harnesses are removed," Verheiden teases, while Wyle adds that "the longer that harness remains on, the bigger the metamorphosis that takes place."

...issues of another tactical who wants the 2nd Mass. But that a huge Skitter assault is imminent. And 77-year-old Blair Brown (Ina) shows up as a woman Tom's team encounters on a reconnaissance mission. "She's sort of a shut-in and there's a really creepy side to her," Wyle says.

"The personal bonds between these characters in their situation is, in a lot of ways, a more authentic type of relationship than [what] existed before the invasion," Wyle says. "At the very end of the season, there's a moment between Tom and Anne [*Moon Bloodgood*] that is very romantic and extremely well-earned." —*IR*



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...ician—turned—surgeon Anne and Tom's son y) will both be se encounters h the Skitters

...st time I saw a n. It was one of s a child. fi TV show with hen the budget because televi- a movie offers, you spend the he same time, n series over a ou many hours ople and have ad that, for me, d in television. s, dating back What do they e curiosity of sciously have nknown, and the unknown y. a complete be- n the universe we are alone. een visited by ore and more t that we have elligent life out ent life here. ve been very this typical?

PREVIOUS SPREAD: KEN WORNNER/TNT (2). THIS SPREAD: KEN WORNNER/TNT (4)

